

WEED WORLD

*"The Best Read for Medicinal
Marijuana Patients and Growers."*

Media Pack



WEED WORLD is an alternative lifestyle magazine. It was created in 1991. We always knew the true benefits of medical marijuana so, with that in mind, we became a fighter for the cause - a true innovator.

About Weed World

Our job is to keep people informed about this wonderful plant and how they can self medicate.

Through it's educational content, WEED WORLD keeps the reader in touch with the ever growing and changing world of medicinal cannabis.

WEED WORLD is available in Europe, Canada, USA, Mexico, the Caribbean and New Zealand.

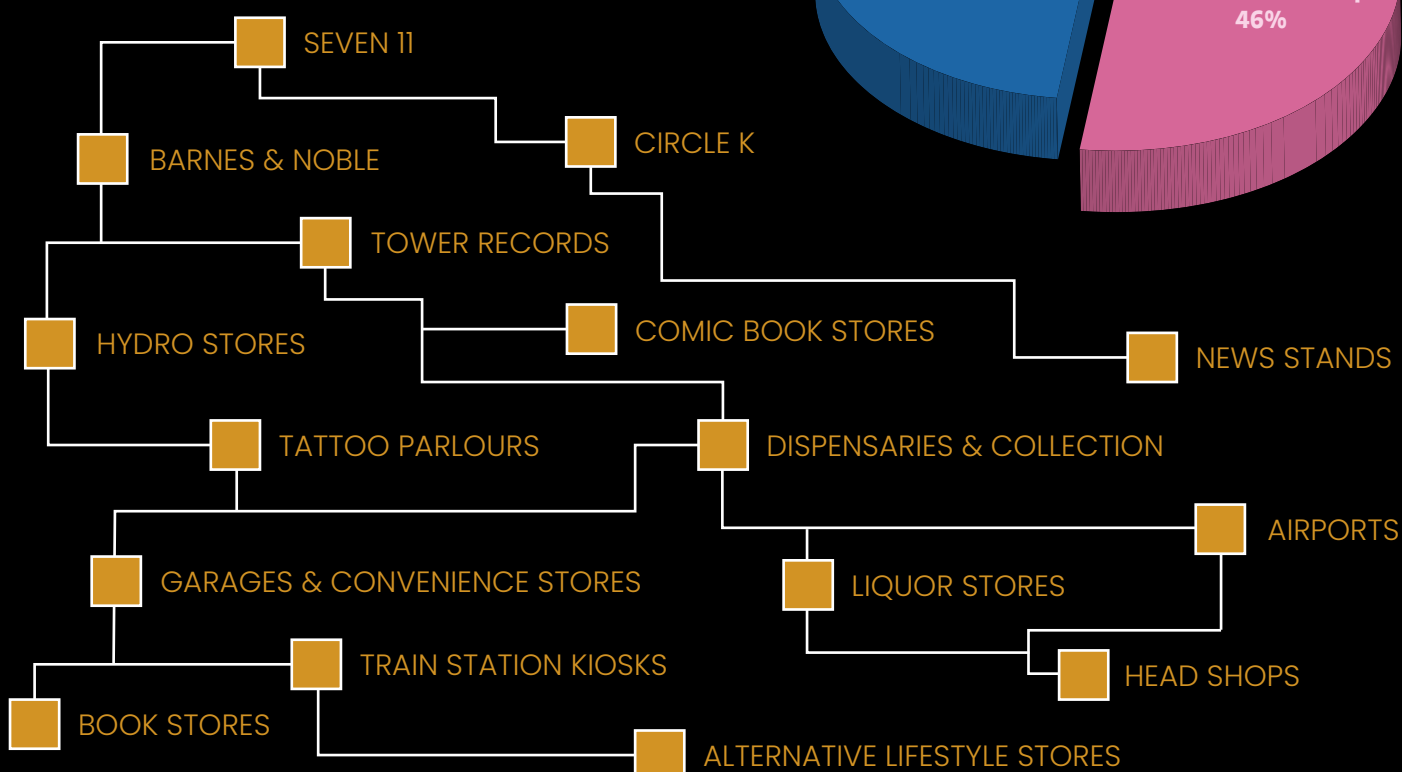
WEED WORLD is a bi-monthly (published every two months) magazine and has 132 full color pages, packed to the brim with medicinal marijuana information and breathtaking photography.

What you could expect to see in each edition:

- Spotlight on the latest strain of seeds and detailed smoke reports
- Medicinal marijuana news and advances in cannabis trials
- Interviews & informative articles
- Heroic stories from our readers who have self medicated through marijuana
- Legislation and laws around cannabis
- Step by step guides covering how to deal with pests, what to look out for, setting up grow rooms, and much more

Distribution

Magazine total, each issue: **65,000** readers



Magazine Advertising

In-depth knowledge and up-to-date information are key for our readers, and that is why WEED WORLD continues to be, "The best read for medicinal marijuana patients and growers".

We give everyone a voice and make sure they are heard, whether it is through editorial copy, reviews, medicinal news or local forums.

And that's not all!

We offer very competitive advertising rates and, if you choose to advertise with WEED WORLD, you could benefit from:

FREE editorial worth in excess of US\$3000 / UK£2000, along with **FREE** access to our Facebook, Twitter and blog pages!

Please don't hesitate to contact us to discuss your ideas. Email our marketing manager now for further information:
sam@weedworld.co.uk

PUBLISHING DATE	DEADLINE DATE
February 1st	January 1st
April	March 1st
June 1st	May 1st
August 1st	July 1st
October 1st	September 1st
December 1st	November 1st



We can accommodate most creative marketing requests and can provide bespoke advertising packages, tailored to suit your company's needs. For example, the inclusion of loose inserts, bound inserts, foldouts and tip-ons, such as removable information cards, coupons and vouchers.

For more information on our online marketing opportunities, please see next page.

Online Opportunities

WEED WORLD's online presence is continually expanding. Not only is WEED WORLD magazine available to download on your smart phone, table or PC; follower numbers on our social media are ever-increasing.



WEED WORLD's official websites:
weedworldmagazine.org
weedworld.co.uk

Access to our blog is available, along with many other excellent benefits when you choose to advertise on weedworld.co.uk.

Some of the online advertising options available at weedworld.co.uk:

- Rolling leaderboard (home page)
- Homepage banner advertising
- Social media posts

You can now also feature on the rolling leaderboard of WEED WORLD's dedicated magazine site: weedworldmagazine.org

If you would like to discuss an online advertising package, please contact our marketing manager: sam@weedworld.co.uk

Social Media



Weed World Magazine

43,754
followers



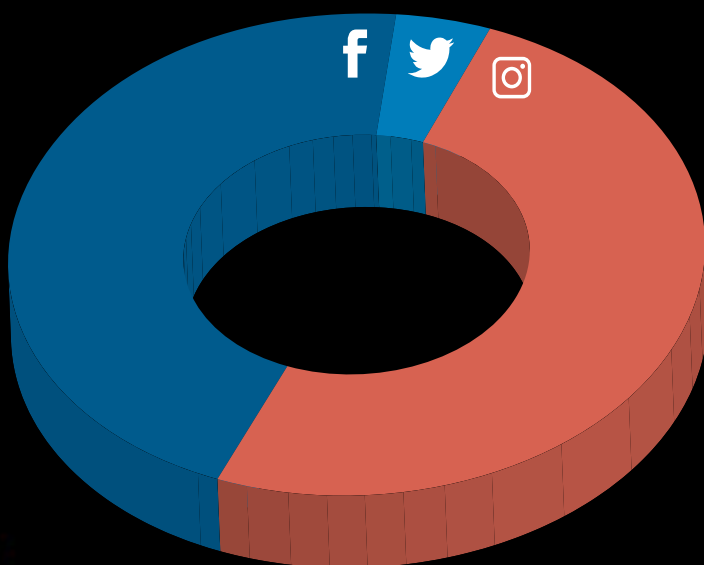
WeedWorldUK

3,987
followers



weedworldmag

48,573
followers



Figures quoted correct at time of print. Please visit our social media sites for up-to-date follower figures.